ROTH MEDIA

BRANDING PACKAGE

2021

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ROTH MEDIA

RothMedia has 15+ years on content creation. We want to work with you to develop high-impact, relative content to maximize it's reach to your consumers.

TURN KEY MARKETING CONTENT

- Highlight key course, dining and clubhouse features
- Increase membership or retention of members
- Custom photo & video content that aligns to your marketing plan
- Expand you brand presence and reach
- Dynamic capturing tools
- HR recruitment
- Unique social engagement content

ROTH MEDIA

Let us tell your story or capture a dynamic clip for social media. The next slide is a quick montage highlighting our work.

VIDEOGRAPHY

RothMedia - Video
ROTH MEDIA
0:27

ROTH MEDIA

The following slides are examples of photographic diversity RothMedia has developed over the years.

Have an idea or goal? We can capture it.

PHOTOGRAPHY

Club Car

Callaway
shaw
Callaway
RBC
ping
sunice
RBC

ROTH MEDIA

SOCIAL MEDIA

We will create professional media assets to compliment your marketing goals through individual or consecutive photo and video posts.

Private lessons, course promotions, events, weddings, corporate functions, hiring campaigns, etc.

Keep brand integrity and standards intact. Professional media assets to post that complement your marketing goals.

360 Pano
ROTH MEDIA
Utilize our 360 panoramic tours to help leverage your amenities
- Course previews
- Clubhouse tours
- Training facilities
- Meeting & wedding venues
- Etc.
Have a space to sell? Conference, wedding or other large events?
Let our 360 tours tell a more in-depth story to people gathering information on your venue.
0:31

ROTH MEDIA

- Elevate your marketing materials with our certified drone team.
- From a practical standpoint, drones can go where helicopters can't, both in terms of proximity and cost.
- The possibilities for using drone footage are endless, from course guides to spectacular photos and video from previously impossible angles.
- Rest assured our certified drone pilots will capture your courses iconic elements for your marketing content.

RothMedia - Drone
ROTH MEDIA
0:46

ROTH MEDIA

Capture, Recap and Engage.
Let's chat about how we can capture and accent your event.

EVENTS

RBC
ESPN
UNIVERSAL
LOUIS XIII
LG
CBC television
Disney INTERACTIVE STUDIOS
DAZN
Ontario
BLUE MOUNTAIN
msn
PEPSICO
Scotiabank
AMERICAN EXPRESS
Québec
Bell
RÉMY MARTIN FINE CHAMPAGNE COGNAC
OAKLEY
Coors LIGHT
KC!
S&E SPONSORSHIP GROUP
TELUS
Mercedes-Benz
ONTARIO'S CENTRAL COUNTIES
dream building better communities
TREMBLANT
TEQUILA HERRADURA
Tangerine
Red Bull
BT/A
Hennessy
SHARP SHARPFORMEN.COM

Photo Kiosk

PHOTO KIOSK RENTAL

AMERICAN EXPRESS

BEAVER VALLEY SKI CLUB

J.WRAY JAMAICA RUM

SKYY VODKA

embr

BT/A

YORK DURHAM HEADWATERS ONTARIO'S CENTRAL COUNTIES

XO

Tim Hortons

dream

BURTON

RÉMY MARTIN

SAPPORO

zoocasa

Branded, interactive, engaging takeaway for your guests.
Encourage guests to drive your #hashtag.

PHOTO KIOSK RENTAL

Hashtag Printer

PHOTO KIOSK

Instant on-site printing
Professional DSLR & lighting
GIF & Boomerang exports
Green screen & props included
Multiple units available

HASHTAG PRINTER

Encourages guests to post on Social Media
Scans Instagram & Twitter
Customizable digital photo borders
Rebrand Instagram frames with client info
Vinyl wrap options available

BRANDING

Vinyl Wrap Options
Customized user interface
Watermarked deliverables
Social media sharing
Professional staff available

EXPORT

4x6 or 2x6 prints
Email sharing
Animated GIF
Boomerang Video
Green screen images

ALL DAY I DREA
SKYY VODKA
SAPPOR
HAPPY HOLIDAYS

RothMedia’s profession may be a photographer, but his passion is Golf. He knows how to capture what the golfer doesn't see when they play and maybe what the designer saw...the art of the design. From aerials to video, RothMedia provided us with all the media we needed from Instagram posts to company brochures. Highly recommend.

- Nate Clingersmith, Head Golf Professional
Lora Bay Golf Club

Looking forward to doing business with you.

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